

**Subject:** RE: ALPR Signage

**From:** Kevin Kearney </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=B95C06125797468FAD5EA6F2F82F5DD7-KKEARNEY>

**Date:** 8/2/18, 2:54 PM

**To:** Gaw, John L.

**CC:** Villalobos, Brian C. <BCVillal@lasd.org>

John,

This is great insight – thank you. Regarding legalities, privacy concerns, and other potential issues, do you have any more insight on the attached pictures? Picture 1 looks like its been used in other locations. Picture 2 is a bit hokey pokey, but a professional variation of it.

Thanks,

Kevin

Kevin R. Kearney

City Manager | City of Bradbury

600 Winston Avenue, Bradbury, California 91008

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From: Gaw, John L. [<mailto:JLGaw@lasd.org>]

Sent: Thursday, August 02, 2018 12:43 PM

To: Kevin Kearney <[kkearney@cityofbradbury.org](mailto:kkearney@cityofbradbury.org)>

Cc: Villalobos, Brian C. <[BCVillal@lasd.org](mailto:BCVillal@lasd.org)>

Subject: RE: ALPR Signage

Mr. Kearney,

To our knowledge, none of the city's that currently utilize our citywide cameras or ALPR cameras currently have posted signs of their usage. As I had previously mentioned you have to weigh the benefits and potential drawbacks of advertising the technology.

Signage can potentially assist with keeping suspects away from your area but you have to make sure that there is not an expectation from the residents or person(s) that because there is electronic surveillance being used, that their safety will be enhanced, in case something were to happen (previous example of a rape case that took place in a Walmart parking lot with signage that the area was under surveillance).

You also don't want the added "privacy issues" and litigation from the likes of the ACLU for privacy concerns, hence we try to leave words like "surveillance" out. Monitoring sounds better but we don't necessarily monitor but record for events.

Here are some different variations of verbiage but it will be up to the city to decide what they want the signs to say specifically convey to residents and others.

"This city uses electronic surveillance devices"

"This city uses electronic collection devices"

"This city uses electronic monitoring devices"

Hope this helps,

Sergeant John Gaw

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<http://www.youtube.com/user/LACountySheriff> <<http://www.youtube.com/user/LACountySheriff>>

From: Kevin Kearney [<mailto:kkearney@cityofbradbury.org>]  
Sent: Thursday, August 2, 2018 10:51 AM  
To: Gaw, John L. <[JLGaw@lasd.org](mailto:JLGaw@lasd.org) <<mailto:JLGaw@lasd.org>> >  
Cc: Villalobos, Brian C. <[BCVillal@lasd.org](mailto:BCVillal@lasd.org) <<mailto:BCVillal@lasd.org>> >  
Subject: ALPR Signage

Hi John,

Sounds like both Duarte and Bradbury are interested in having ALPR signs in the communities, as there is thought that the signs might act as a deterrent. Out of curiosity, are you familiar with these types of signs in other communities and would you be able to send us examples to check out?

Thanks,

Kevin

Kevin R. Kearney  
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Picture 1.jpg



Picture 2.jpg



image002.png



- [Attachments-99/Part 1.1.2](#)
- [Attachments-99/Picture 1.jpg](#)
- [Attachments-99/Picture 2.jpg](#)
- [Attachments-99/image002.png](#)